



NEWS RELEASE

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Two Local Non-Profits Collaborate to Teach Financial Literacy

SHEBOYGAN, WISCONSIN – Junior Achievement of Wisconsin (JA) and Consumer Credit Counseling Service (CCCS) share a common goal. The mission of both organizations is to help Sheboygan residents become smart managers of their personal finances. That common mission resulted in a closer collaboration when the two organizations began sharing office space at 1930 N. 8th Street in Sheboygan last month.

Junior Achievement provides Sheboygan schools with supplemental curriculum that is delivered by trained community volunteers. JA volunteers teach elementary school students the difference between needs and wants and the importance of saving, both of which are basic building blocks of financial literacy. Middle schoolers are assigned life personas and learn how to build and manage their monthly budgets. In high school, JA learning experiences dig deeply into complex financial issues like saving for retirement, investing, and risk management.

Jenni Stein, Sheboygan Area Director of Junior Achievement, said, "Sharing office space with CCCS seemed like a natural fit. Both organizations share a passion for financial literacy. We serve different target markets within the same community but impact the same families."

Consumer Credit Counseling Services works with adult individuals and families to help them achieve financial stability and improve the quality of their lives. Through education, counseling, and debt management services, CCCS helps Sheboygan residents get on the path to financial freedom. The CCCS vision sees financial wellness as the way to create happy communities, build housing stability, and empower their neighbors to experience freedom from financial troubles.

Daryl Mangeri, Executive Director of Consumer Credit Counseling Service, quoting from American businessman and philanthropist Edward Filene, said, "Progress is the constant

replacing of the best there is with something still better!’ “I feel our recent collaboration with Junior Achievement will achieve this and more with residents receiving the absolute best from both organizations”.

The two organizations will look for ways to combine and build community programming opportunities, so all members of a client’s family can learn how to become good managers of their personal finances and work toward building a better Sheboygan.

About Junior Achievement

Junior Achievement of Wisconsin (JA) has provided financial literacy, entrepreneurship, and career readiness programming across the United States since 1919, in Wisconsin since 1941, and to Sheboygan County students for more than 20 years. Through partnerships with corporate volunteers, educators, and local donors, JA fulfills its vision for a world where young people have the skillset and mindset to build thriving communities. Over the past 5 years, the Sheboygan Area Office of Junior Achievement of Wisconsin has used a dedicated core of 740 volunteer mentors to serve 19,379 students in Sheboygan County schools. More information can be found at Wisconsin.ja.org,

About Consumer Credit Counseling Services

Consumer Credit Counseling Service was established in 1912. Our staff of professionally trained and certified credit counselors will work with you to develop a workable plan for your financial problems and help you establish financial stability. We are dedicated to helping individuals and families maintain and achieve financial stability and improve their quality of life. We accomplish this and enhance the community by providing education, counseling, advocacy, and financial management programs. More information can be found at cccsonline.org.